

Name:

Date :

Target search launch:

Mission Statement

Why am I pursuing ETA?

What will a successful search look like for me and others?

Industry Thesis

Which industries will I explore and why?

Right to Win

What unique experiences or skills give me an edge in my thesis? Why would an owner choose to partner with me?

ETA ModelWhich model of Search best fits me, and why?
(Traditional, Self-Funded, or Accelerator)**Opportunity Checklist**

What are the must-have traits in a business?

☐ _____☐ _____☐ _____☐ _____☐ _____☐ _____**Risks & Mitigants**

What are my biggest concerns, and how will I tackle them?

Sourcing Strategy

What methods will I use? What KPIs will I measure?

Advisors & Support

What industry experts, mentors, or peers will be in my corner? Who will give me tough, honest feedback when I need to hear it?

My Wiring

Based on my past experiences and prior psych assessments, which parts of my wiring set me up for a strong search and effective leadership?